



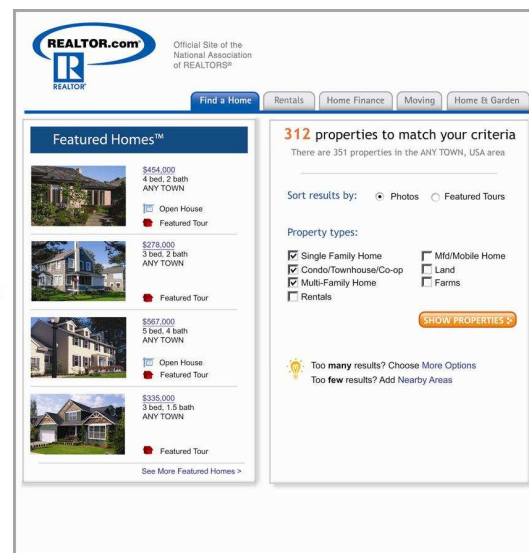
Bruce Clark, First Team and Realtor.com Featured Homes™ Marketing System The World's Most Powerful Real Estate Marketing!

Homes that are marketed using the REALTOR.com® Featured Homes Marketing System get **500% more exposure, on average**, allowing us to capture a much larger audience share of potential buyers. Featured Homes provides top billing in a prime spot on the Internet's #1 real estate site, Realtor.com, plus preferred search results on MSN.com, AOL.com, Netscape.com, Iwon.com, WSJ.com (Wall Street Journal), and many other heavily-trafficked Internet sites.

First Teams proprietary Buyer Delivery System, 800 Call Tracking System (through which we receive over 6,000 buyer calls a month - all tracked and followed-up on), Sneak Preview, unparalleled Internet marketing (including the complete Realtor.com Featured Homes Marketing System, plus many other websites), and our vaunted print advertising (which encompasses over 46 publications) provides the ultimate in home marketing.

Your home deserves the best in marketing - and only Bruce Clark and First Team deliver!

Your Home Could Be Here!



Benefits:

- Your home is seen first when buyers search REALTOR.com®, AOL, MSN, Iwon, WSJ and other sites. **Homes that are marketed using the REALTOR.com® Featured Homes Marketing System get 500% more exposure, on average!** Plus, my name and number is listed, so the potential buyer can call me immediately.
- Differentiates your home from the others. After all, if a potential buyer can't find your home, they can't buy it.
- Links to detailed listing information, including the maximum number of pictures allowed.

Five Of The Over 50 Steps I Use To Leverage the Power of the Featured Homes Marketing System:

1. Announce the top spot we have secured to home owners in your community with a [PRESS RELEASE](#).
2. Send a [DIRECT MAIL LETTER](#) alerting potential buyers about your Featured Home.
3. Send out a ["FEATURING YOUR HOME FIRST" BROCHURE](#).
4. Send out a "Just Listed" flyer to all local Realtors.
5. Send an email message to over 15,000 Realtors alerting them to your home listing.

Serious about selling your house? Call Bruce Clark at 949-285-1207. We help over 16 people a day buy or sell a house. We look forward to welcoming you to our "sold" list.